

ORDER



Orders
Order / Rev: 706534
Alt Order #: 06277582
Product Desc: PRIORITIES USA ACT
Estimate: 1562
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/27/12 / 09/27/12
Order Type: Political

WKYC

Primary AE: Joe Knauer
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G St SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	46	\$72,100.00	\$61,285.00
10/01/12	10/01/12	9	\$14,000.00	\$11,900.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	46	\$72,100.00	\$61,285.00	0.00
October 2012	9	\$14,000.00	\$11,900.00	0.00
Totals	55	\$86,100.00	\$73,185.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/28/12	09/28/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$3,000.00		0.00			
2	WKYC	09/28/12	09/28/12	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,200.00		0.00			
3	WKYC	09/28/12	09/28/12	M-F 10-11a M-F 10-11a	CM	10a-11a	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
TODAY SHW3-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$800.00		0.00			
4	WKYC	09/28/12	09/28/12	M-F 2-3p Rachel Ray	CM	2-3p	----F--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$450.00		0.00			
5	WKYC	09/28/12	09/28/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Priorities USA Action
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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WKYC	09/28/12	09/28/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$800.00		0.00			
6	WKYC	09/28/12	09/28/12	M-F 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,400.00		0.00			
7	WKYC	09/28/12	09/28/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	----F--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
CH3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,800.00		0.00			
8	WKYC	09/28/12	09/28/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	----F--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$4,000.00		0.00			
9	WKYC	09/28/12	09/28/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,800.00		0.00			
10	WKYC	09/28/12	09/28/12	M-F 9-10a Today II Today Show II	CM	9a-10a	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$800.00		0.00			
11	WKYC	10/01/12	10/01/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
12	WKYC	10/01/12	10/01/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
GOOD COMPNY TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
13	WKYC	10/01/12	10/01/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$3,000.00		0.00			
14	WKYC	10/01/12	10/01/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
15	WKYC	10/01/12	10/01/12	M-F 3-4p The Doctors	CM	3p-4p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
DOCTORS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$650.00		0.00			
16	WKYC	10/01/12	10/01/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
CH 3 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$2,500.00		0.00			
17	WKYC	10/01/12	10/01/12		CM	6a-7a	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WKYC	09/27/12	09/27/12	M-F 10-11a M-F 10-11a	CM	10a-11a	---T---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
GOOD COMPNY TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$450.00		0.00						
26	WKYC	09/27/12	09/27/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$3,000.00		0.00						
27	WKYC	09/27/12	09/27/12	M-F 10-11a M-F 10-11a	CM	10a-11a	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
TODAY SHW3-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$800.00		0.00						
28	WKYC	09/27/12	09/27/12	M-F 3-4p The Doctors	CM	3p-4p	---T---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
DOCTORS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$650.00		0.00						
29	WKYC	09/27/12	09/27/12	Early Today Early Today	CM	4a-430a	---T---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
EARLY TDAY-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$100.00		0.00						
30	WKYC	09/27/12	09/27/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	---T---	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
CH 3 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$2,500.00		0.00						
31	WKYC	09/27/12	09/27/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
CH3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$1,800.00		0.00						
32	WKYC	09/27/12	09/27/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	---T---	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
CH 3 NWS AT 7<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$2,500.00		0.00						
33	WKYC	09/27/12	09/27/12	M-F 7-9a Today Today Show	CM	7a-9a	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$1,800.00		0.00						
34	WKYC	09/27/12	09/27/12	M-F 9-10a Today II Today Show II	CM	9a-10a	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$800.00		0.00						
35	WKYC	09/25/12	09/25/12	Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$1,200.00		0.00						
36	WKYC	09/25/12	09/25/12	M-F 2-3p Rachel Ray	CM	2-3p	-T-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$450.00		0.00						
37	WKYC	09/25/12	09/25/12		CM	4a-430a	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Early Today		Early Today									
EARLY TDAY-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$100.00		0.00					
38	WKYC	09/25/12	09/25/12	M-F 5-6a	CM	5a-6a	-T-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
				Channel 3 News @ 5AM											
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$850.00		0.00					
39	WKYC	09/25/12	09/25/12	M-F 5-6p	CM	5p-6p	-T-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Dr. Phil											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$1,400.00		0.00					
40	WKYC	09/25/12	09/25/12	M-F 6-630p	CM	6p-630p	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Channel 3 News at 6p											
CH 3 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$2,500.00		0.00					
41	WKYC	09/25/12	09/25/12	M-F 6-7a	CM	6a-7a	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Channel 3 News Today @ 6AM											
CH3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$1,800.00		0.00					
42	WKYC	09/25/12	09/25/12	M-F 7-9a Today	CM	7a-9a	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Today Show											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$1,800.00		0.00					
43	WKYC	09/25/12	09/25/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Entertainment Tonight											
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$1,800.00		0.00					
44	WKYC	09/25/12	09/25/12	M-F 9-10a Today II	CM	9a-10a	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Today Show II											
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1		\$800.00		0.00					
45	WKYC	09/26/12	09/26/12	M-F 11-1135p	CM	11-1135p	--W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Channel 3 News at 11p M-F											
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	--W----		1		\$3,000.00		0.00					
46	WKYC	09/26/12	09/26/12	Tonight Show	CM	1135p-1237a	--W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Tonight Show											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	--W----		1		\$1,200.00		0.00					
47	WKYC	09/26/12	09/26/12	M-F 10-11a	CM	10a-11a	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				M-F 10-11a											
TODAY SHW3-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	--W----		1		\$800.00		0.00					
48	WKYC	09/26/12	09/26/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Rachel Ray											
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	--W----		1		\$450.00		0.00					
49	WKYC	09/26/12	09/26/12		CM	4p-5p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00

Order / Rev: 706534
 Alt Order #: 06277582
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACT
 Estimate: 1562

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Ellen Degeneres											
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$800.00		0.00						
50	WKYC	09/26/12	09/26/12	M-F 5-6p Dr. Phil	CM	5p-6p	--W----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$1,400.00		0.00						
51	WKYC	09/26/12	09/26/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	--W----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
CH3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$1,800.00		0.00						
52	WKYC	09/26/12	09/26/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	--W----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
CH 3 NWS AT 7<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$2,500.00		0.00						
53	WKYC	09/26/12	09/26/12	M-F 7-9a Today Today Show	CM	7a-9a	--W----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$1,800.00		0.00						
54	WKYC	09/26/12	09/26/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$1,800.00		0.00						
55	WKYC	09/26/12	09/26/12	M-F 9-10a Today II Today Show II	CM	9a-10a	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$800.00		0.00						
													Totals	55	\$86,100.00